

Technology in the Home

HOMEIMPROVEMENT

TWENTY TWENTY **TWO ONE** BRAND
PURPOSE
MISSION



Navigating the Aging Journey



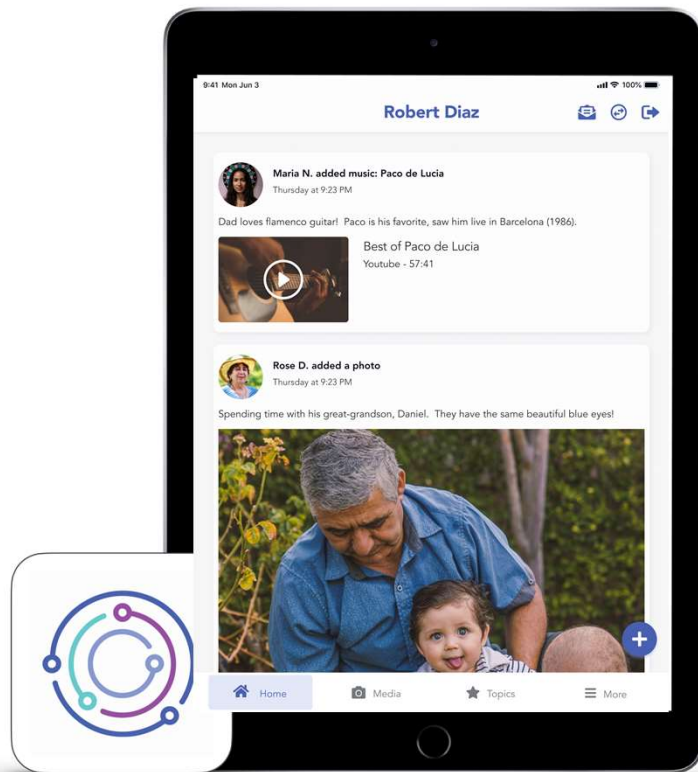
Ask:

How does this technology enhance the caregiving experience?

“In Home Care Technology”
Is a product or service that is used in the home to enhance caregiving or supplement the caregiver.

“The technology you use impresses no one. The experience you create with it is everything.”

- Sean Gerety



Family

Actionable suggestions for supporting engagement.

Caregivers

Prompts & check-ins to guide therapeutic routines.

Case Managers

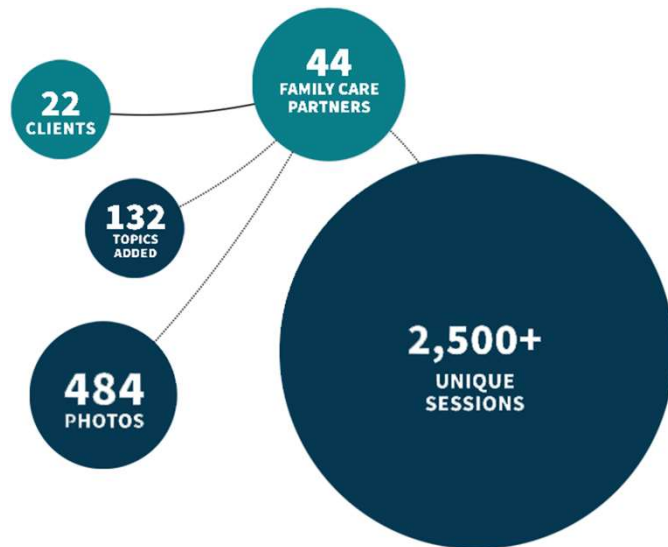
Real-time trends, symptoms, and well-being insights.

Phase I: Insights

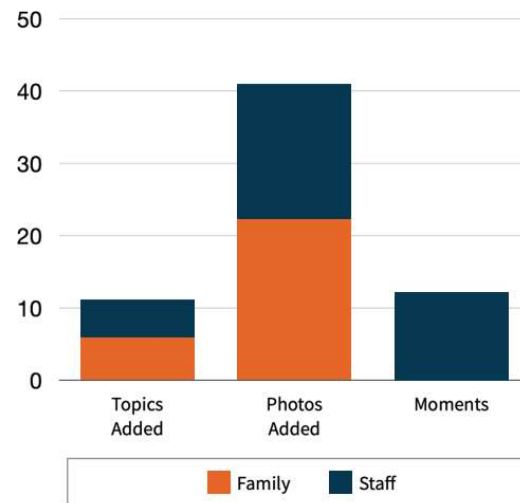


Research Question:

“Will family partners share content to support caregiver engagement?”



Family Care Partner Activity (8+ weeks)¹⁰



Average Contributions Per Client (8+ weeks)¹⁰

“The future of home care will be built on our ability to collect & use data that significantly impact outcomes, with the focus on improving quality of life.”

- Kerin Zuger, Chief of Strategic Growth

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Contact

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“Technology is best when it brings people together.”

- Matt Mullenweg

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